Create a Peer Network: Ecosystem Builders Connecting & Supporting Each Other Throughout the Year

Many Ecosystem Builders feel isolated in this emerging field. Several program-specific networks have emerged in recent years, but no universal global community has surfaced for ecosystem builders of all backgrounds, positions, and perspectives to connect build relationships, share insights, and support each other throughout the year.

Your mission, should you choose to accept it....

Develop a plan to grow an authentic peer community for ecosystems builders everywhere.

Example Solutions
Starting from a blank page can be difficult−the following sample ideas are here to markup, change, and riff on as you determine the deliverable you will start building today.

- <u>Draft a calendar</u> of peer gatherings and connection points for ecosystem builders
- <u>Develop a PR campaign</u> that rallies enthusiasm among ecosystem builders and encourages them to support for each other. Consider including a slogan, hashtag, visuals, and an engagement strategy.
- <u>Create a national organizing strategy</u> to build an ecosystem of ecosystem builders. Include identified roles and on-ramps to give individual members clear opportunities to lead and contribute to the community in a variety of ways.

Conversation Starters
Common questions asked by ecosystem builders, that could be explored...

- How do we stay connected and continue building relationships beyond this Summit?
- What activities across the calendar would create value for ecosystem builders? Are there existing activities this community can join or encourage our members to join?
- What are the biggest barriers to collaboration among ecosystem builders? How do we address those barriers as a community?
- Should this community be open to ecosystem builders that were not part of the Summit? If so, how and when do we include them?
- How do we ensure the community is decentralized and develop roles that empower the people in it to take charge?
- What is needed to make this a consistent community that will exist for the next 10+ years?

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