

What Do You Do? Drafting a Job Description & Training Syllabus for Ecosystem Builders

As ecosystem building becomes a more widely adopted methodology for economic development, there is a growing need to standardize the role, qualifications, and training of professional Ecosystem Builders. This need presents a great opportunity to establish the fundamental set of core principles, values, and skills for the profession.

Your mission, should you choose to accept it...

Identify the core principles, values, and skills every professional ecosystem builder needs to know and have to build a thriving entrepreneurial ecosystem in their community.

Example Solutions

Starting from a blank page can be difficult—the following sample ideas are here to markup, change, and riff on as you determine the deliverable you will start building today.

- Draft a job description for a professional ecosystem builder that could be posted to Monster.com.
- Draft a training syllabus for Ecosystem Building 101, a hypothetical training curriculum or accelerator program for new ecosystem builders. What skills, readings, experiences, and activities would be included?

Conversation Starters

Common questions asked by ecosystem builders, that could be explored...

- What are the key roles and main work activities of an ecosystem builder? What are the ideal qualifications and skill sets of an ecosystem builder?
- How can we better prepare and support our ecosystem builders?
- Is there a meaningful difference between an active community member, a volunteer community builder, and a professional ecosystem builder? Can an individual be a professional ecosystem builder on a part-time volunteer basis?
- Should ecosystem builders work as individual leaders or as part of an ecosystem building team?
- What types of organizations will hire professional ecosystem builders? How does the size of the organization or budget an ecosystem builder works with affect their needed qualifications and skill sets?