

I. SET the TABLE

DELIVERABLES:

A NEW NARRATIVE -

- AN INCLUSIVE FRAMEWORK CREATING AGILE, THRIVING COMMUNITIES
- A ROADMAP FOR ALL MEMBERS OF THE COMMUNITY TO CREATE A NEW LONG-TERM STRATEGIC PLAN

INSIGHT:

THE OLD ECONOMIC DEVELOPMENT

MODEL IS **DEAD**

Deliverable Name: **A NEW NARRATIVE**

Mission Title: **WHY ECOSYSTEM BUILDING & WHY NOW?**

Table: 1

Description

what are you delivering today?

INCLUSIVE FRAMEWORK

Bringing together the whole community and all the orgs doing this work together

CREATING

Empowering communities to take control of their own destiny

AGILE,

Able to move quickly in a fast-paced world w/ access to ↑ info tech

THRIVING COMMUNITIES

To be sustainable; less reliance on gov't support (↓); empowered, creative communities (supportive); ↓ unemployment

Application

how does it work? how will it be used?

"ROADMAP"

LONG-TERM
"STRATEGIC PLAN"

Impact

how will it help ecosystem builders?
what systemic issues will it address?

INCREASED COLLABORATION
HEIGHTENED AWARENESS
SHARED PROSPERITY ↑↑

Team Members

who is working on this? include contact info and any future plans or commitments



Partners & Resources

what partners and resources should be engaged going forward?

Govt.
EDUCATION / UNIV.
BUSINESSES
ENTREPRENEURS
ECO DEV
SUPPORT ORGS
CAPITAL (#)
COMMUNITIES
CITIZENS / RESIDENTS

DATA

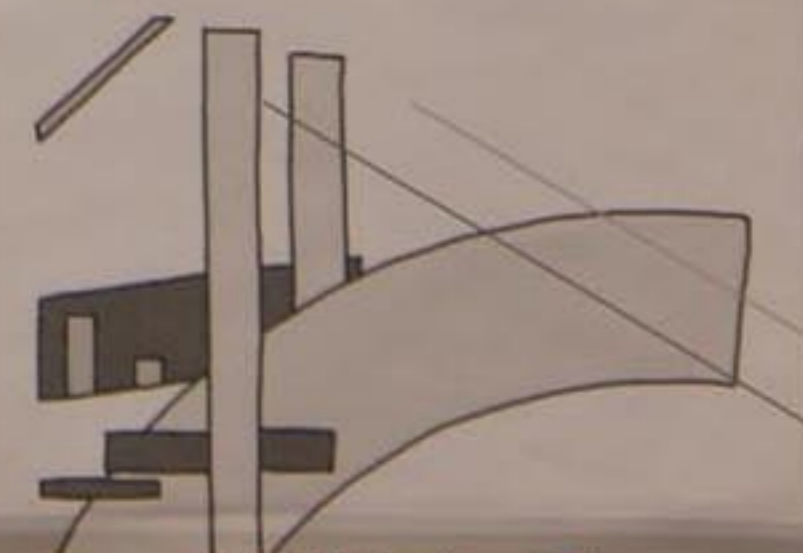
Next Steps

what should happen next? where would you like to see this go in future iterations?

Bottom up conversations

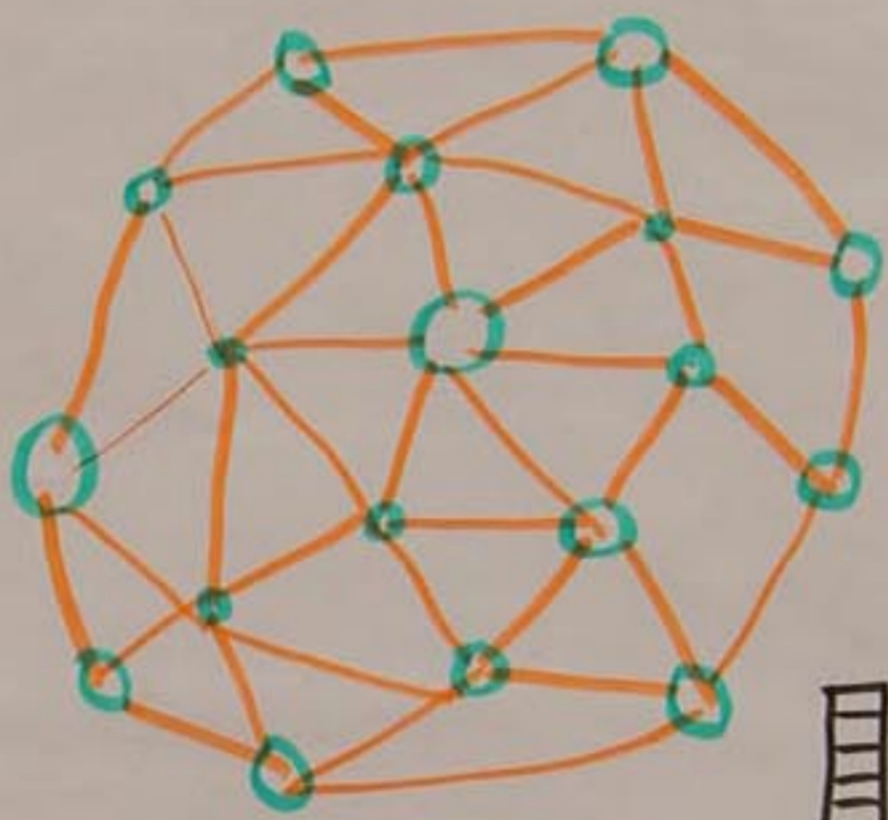
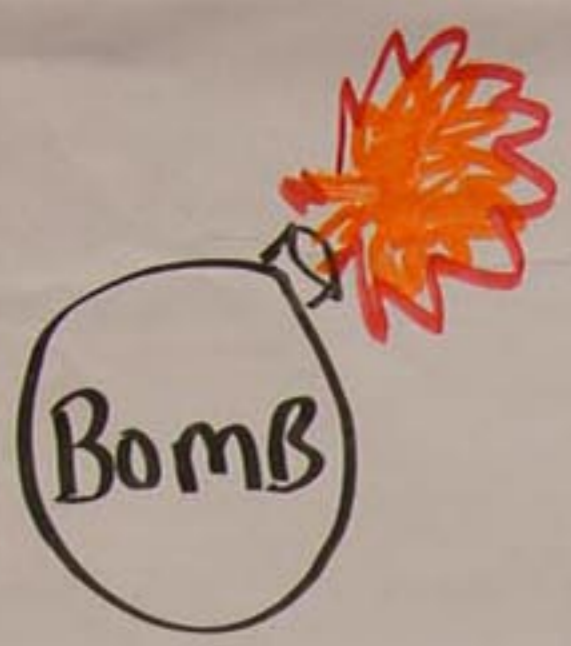
- Communities educated on the why
- drive up to policy level.

Lobby decision makers



TEAM 1, MISSION 1

A NEW NARRATIVE



START NOW!

Entrepreneurs



AN INCLUSIVE FRAMEWORK

CREATING AGILE,

THRIVING COMMUNITIES

NAME



• Kerry Anderson • CHASE KASPER • DARA MACAN • DEREK ÖZKAL • GARY CUNNINGHAM

DESCRIPTION

TEAM 1
MISSION 1

AN
INCLUSIVE
FRAMEWORK

CREATING
AGILE,

THRIVING
COMMUNITIES

MAKE IT TACTICAL + PRACTICAL

MISINFORMATION

Metrics

↓ Funding
Need to work
Smarter as a
collective.

PAIN POINTS

The future
is NOT one
organization
& at the same time it
is networks

Silos

Needs to be
a "whole of
community"
approach to leverage
impact in a
fragmented industry.

"OLD MODEL"
ECO DEV

Traditional
ED model
not working

Strength of
Leveraging
competences
of whole
systems

Politics

Business is
perceived as
"greedy" + "unethical"
Need to change
perception.

Frictions

Important to
understand WHY?
Otherwise everything
else is meaningless
and will have less
impact.

Need to reverse
"handout" mentality
that can't be
sustained by
govts.
What can we do?

Future of work
changing - more
self-emp
freelance/business
required - need to
support

TEAM 1, MISS. 1

Understand WHY?
Otherwise everything
else is meaningless
and will have less
impact.

Need to reverse
"handout" mentality
that can't be
sustained by
govts.
What can WE do?

changing - more
freelance/business
required - need to
support

TEAM 1, MISSION 1

Shared
Prosperity

CONTRIBUTIONS

Model replication

Exemplar
areas / programs /
org

Use smarter
ways to work
together

Adaptable

Network-powered
transformative
change

Why Now?
Look @ the #
of pain points!

led by
community
for the
community

Community
Local
Inclusive
Agile
Adaptable

TEAM 1, MISSION 1

TI
MI

A
New
narrative

Script, what
is the story
we tell back
in our community?

Taking control
of our own
destiny

Framework for
self-sustaining
community

Agile & adaptable
communities

An inclusive
framework
creating agile,
thriving
communities

the TABLE ERABLES:

NARRATIVE -
INCLUSIVE FRAMEWORK CREATING
THRIVING COMMUNITIES
MAP FOR ALL MEMBERS OF THE
UNITY TO CREATE A NEW LONG-TERM
STRATEGIC PLAN

UGHT:
LD ECONOMIC DEVELOPMENT
IS DEAD

• Inclusive framework

Bringing together the whole
Community and all the orgs
doing this work together

• Creating

Empowering communities to take
control of their own destiny

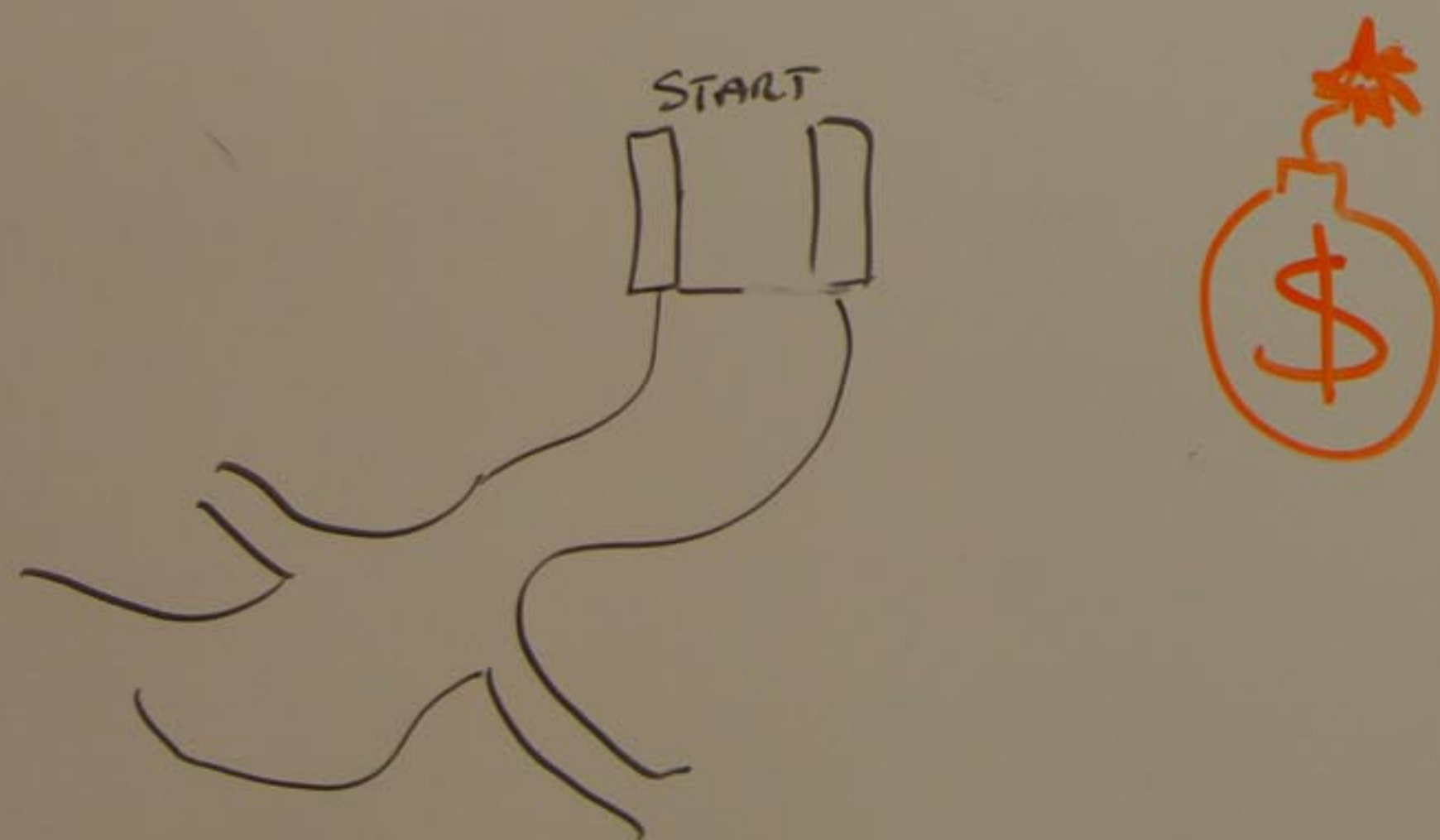
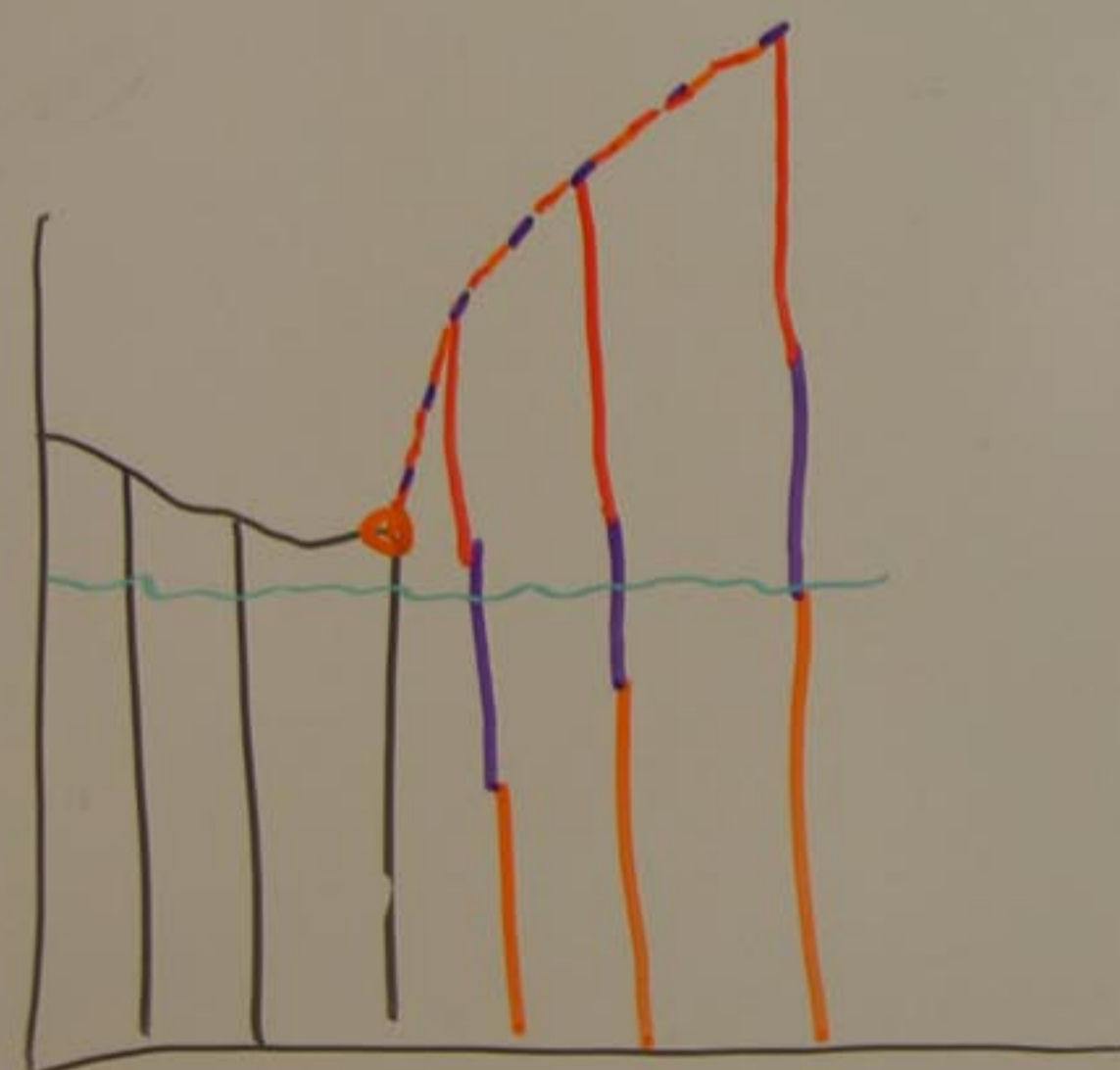
• Agile

Able to move quickly in a fast
paced world with access to ↑ info tech.

• Thriving Communities

To be sustainable

- less reliance on govt support (shrinking)
- empowered creative communities
supportive
- less unemployment



Deliverable Name: A NEW

Description

what are you delivering today

INCLUSIVE FRAMEWORK

Bringing together the whole community and all
doing this work together

CREATING

Empowering communities to take control of

AGILE,

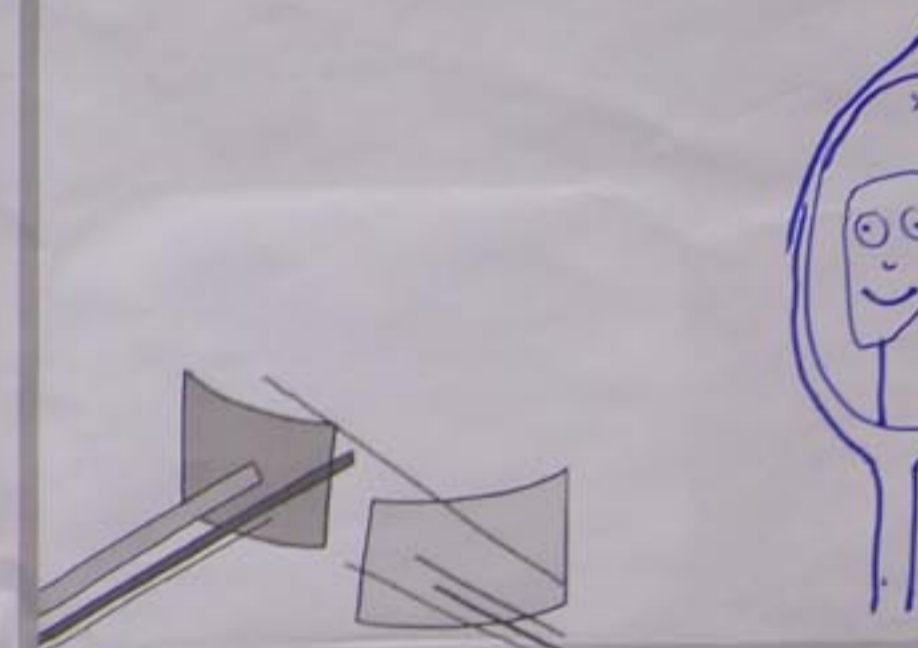
Able to move quickly in a fast-paced world of access

THRIVING COMMUNITIES

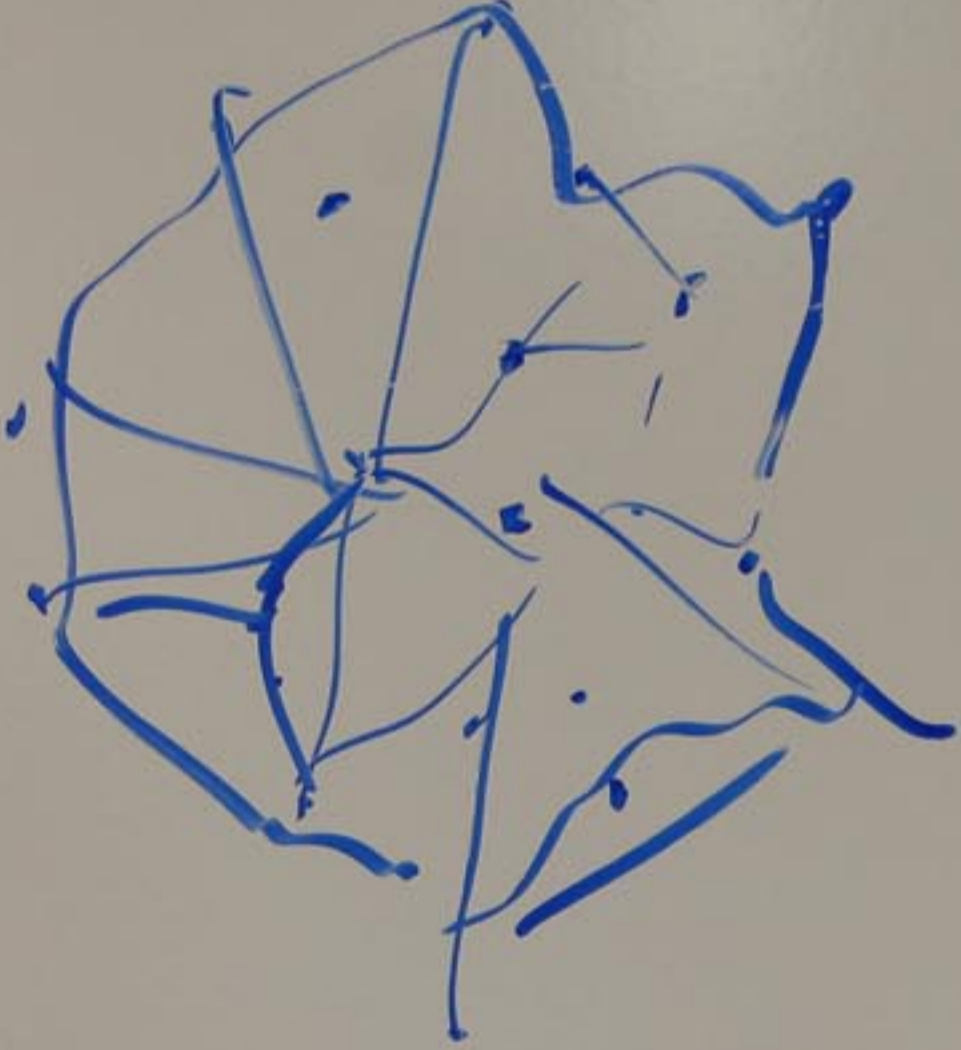
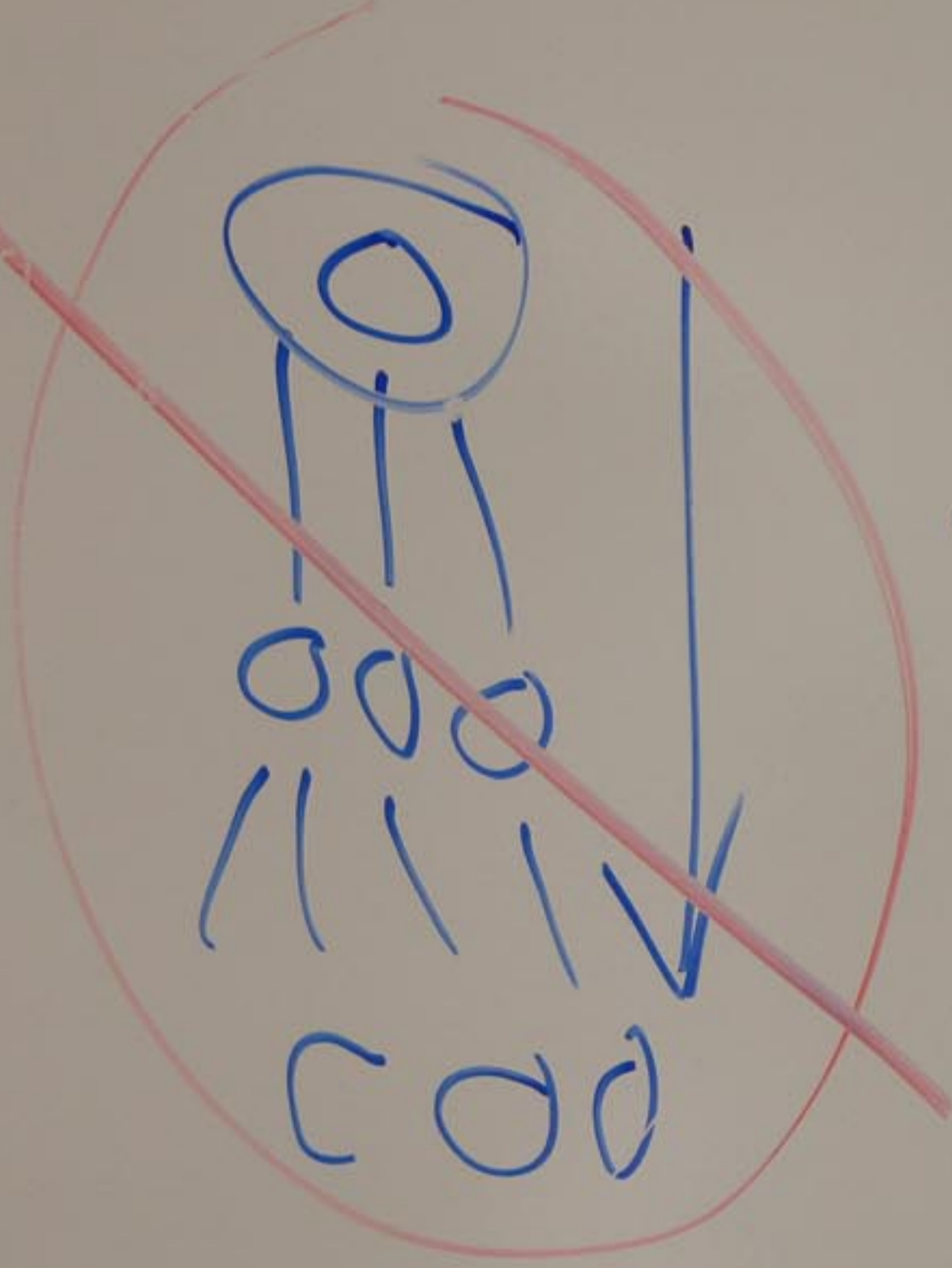
To be sustainable; less reliance on govt support (shrinking)
creative communities (supportive); ↓ unemployment

Team Members

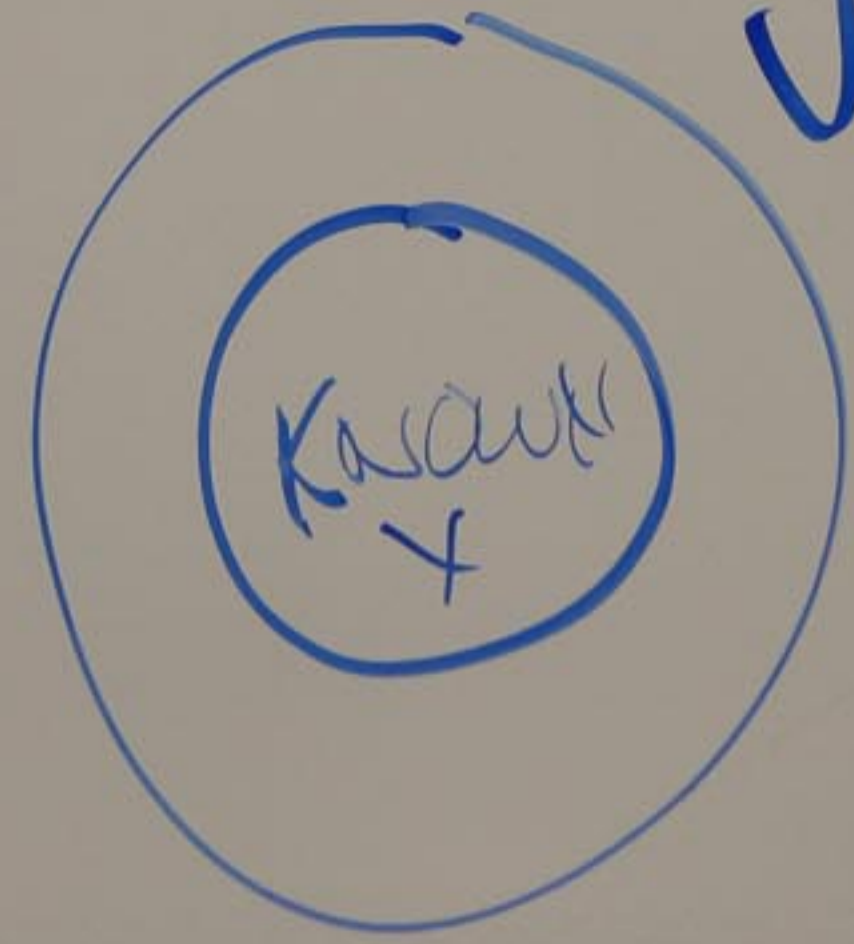
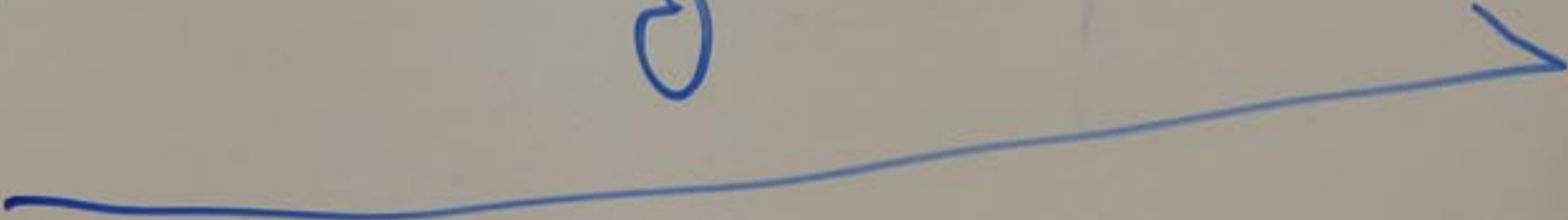
who is working on this? include contact
any future plans or commitments



(Thinking)



g



UNKNOWN
1-x



WHY NOW?

Definition of insanity is doing the same thing - - -

Systems not effective, relevant any more

↑ Pressure to be sustainable ↓ funding

Now is the time for everyone to work together + smarter

So much more access to information/networks/resources

So many individual orgs doing great work already

↑ Unemployment ↑ migration
no career options