

ID Founding Members  
 Add to Conference app.  
 Hub of resources (Profiles, Geogroups, Calendar/invites) Pop-ups Events  
 Real time collaboration  
 - Channel (city/region)  
 - Push notification  
 Access - on/off line

Features - Extensions of Ship App

- Profiles w/ skills to select
- Create groups/subgroups aka "Squads"
- Real Time Collaboration
- Best Practices Section - Results to share w/ others
- Social functionality
- Calendar Invites - Coming to your town
- Community Events Calendar

MARK

TEAM 14 - WN - MSS03/1/1

TEAM 14 - WN - MSS03/1/1

Inclusion  
 Lack of outcome  
 Change the language  
 How do we want to be?

TEAM 14 - WN - MSS03/1/1

CONTRIBUTIONS

more info & context  
 Real time collaboration  
 New Plan  
 Streamline the process

TEAM 14 - WN - MSS03/1/1

NAME → INCLUDE TEAM MEMBERS NAME

Ecosystem Builder Network

@Builder Network

Mendel  
 Shelly  
 Fee  
 Ashley  
 Christal  
 Brandon  
 Dena  
 Jess  
 Sheronne  
 Sonia

TEAM 14 - WN - MSS03/1/1

How to be included  
 Lightway  
 Need  
 EASY Collaboration  
 Community support of user

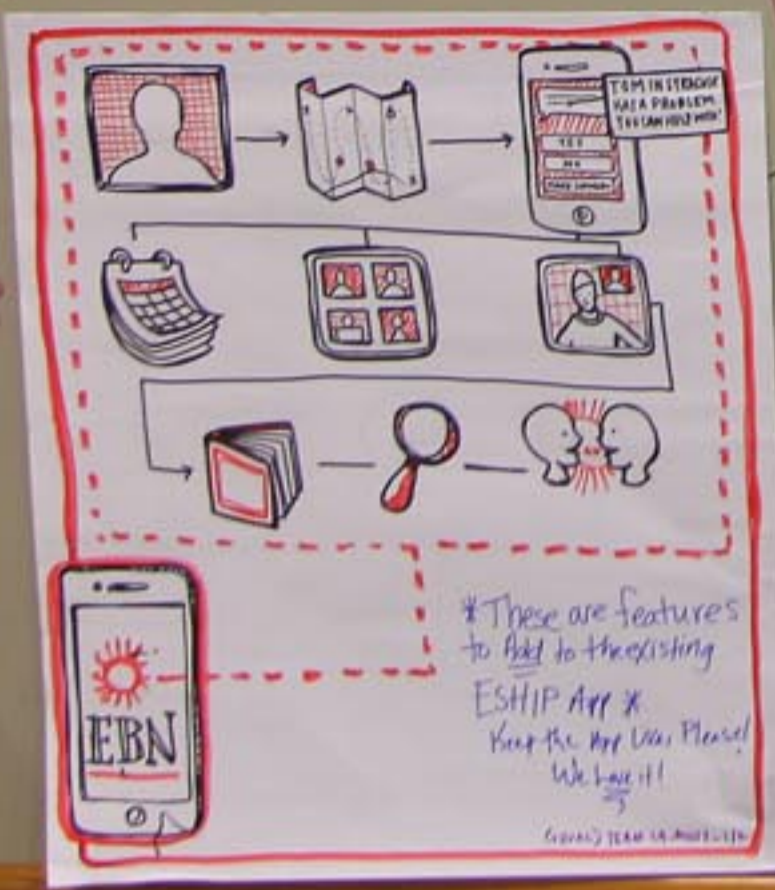
TEAM 14 - WN - MSS03/1/1

DESCRIPTION

Peer-to-Peer Everywhere Network for ecosystem builders

4 VISUAL REPRESENTATION

2 PAGES



EASY identification  
 Time Saving behavior  
 Immediate the connection  
 Concise We don't have a gathering place  
 Instant We need a comm. for connectors  
 Intuitive  
 Convenient



1. Online Profile (rich)
2. Select Subgroup (map)
3. Chat on phone with...
4. Create Calendar...
5. D. Timeline/Video Chat
6. Meetups/Events...
7. Light talk

Deliverable Name:

Mission Title:

3

Table:

14

### Description

what are you delivering today?

Eship app - crossed /w slack  
hangouts  
dabble  
snapshot  
linkedin

### Application

how does it work? how will it be used?

connect person to person -> intras  
store best practices  
creation of teams / squads / groups  
create profiles - skills to select  
enabling easy meetings  
private messages  
create groups  
best practices resource center  
calendar - invites  
community calendar

### Impact

how will it help ecosystem builders?  
what systemic issues will it address?

All builders in one location  
inclusion  
gen isolation  
follow-up apps  
formal vision  
silos  
safe space  
easy comm and collab

### Team Members

who is working on this? include contact info and any future plans or commitments

Mendel@godaddy.com  
Shelly@info@black.org  
EZE  
Ashley@questwecenter.co  
Christa  
Brandon.stoddard@webb.edu  
Derrick@code.severnmiami.com  
Jess  
Shervonne@sports-bmore.com  
Sonia  
sonia.moin@gmail.com  
smoin@icic.org

### Partners & Resources

what partners and resources should be engaged going forward?

K foundation  
ford conf attendees  
do big 58  
team members

### Next Steps

what should happen next? where would you like to see this go in future iterations?

prototype of app  
wireframes  
annual eship summit  
referrals to app from eship attendees



# CONTRIBUTIONS

manifesto  
&  
code of  
conduct

Regional  
Founding  
Members

Guiding  
Principles  
(Criteria)

Next Plex  
Streamline  
Resources  
in WNY

website

# NAME

→ INCLUDE TEAM MEMBER NAMES

Ecosystem Builder Network

"@Builder Network"

Mendel  
Shelly

Eze  
Ashley

Christa  
Brandon

Derick  
Jess

Shervonne  
Sonia

# DESCRIPTION

Peer-to-Peer Everywhere  
Network for ecosystem  
builders.

Deliverable Name:

Mission Title: 3

Table: 14

### Description

what are you delivering today?

Eship app - crossed /w slack  
hangouts  
doodle  
snapchat  
linkedin

### Application

how does it work? how will it be used?

Connect person to person -> intros  
share best practices  
Creation of forums / squads / groups  
create profiles - skills to select  
enabling easy meetups  
Private messages  
Create groups  
best practices resource center  
calendar invites  
community calendar

### Impact

how will it help ecosystem builders?  
what systemic issues will it address?

All builders in one location  
inclusion  
geo isolation  
followup apps  
tunnel vision  
silos  
safe space  
easy comm and collab

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Shervonne@spark-bmore.com  
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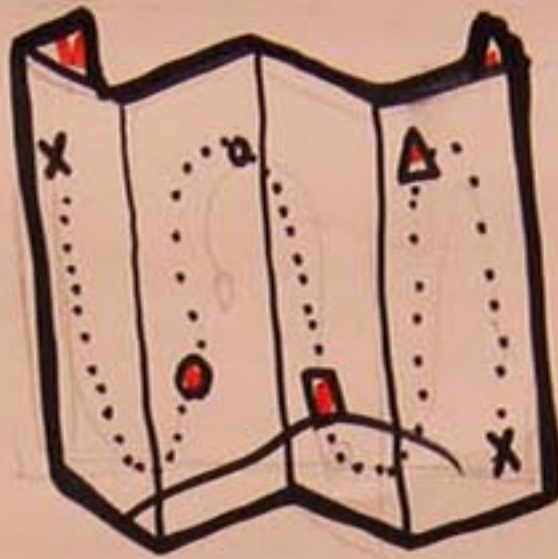
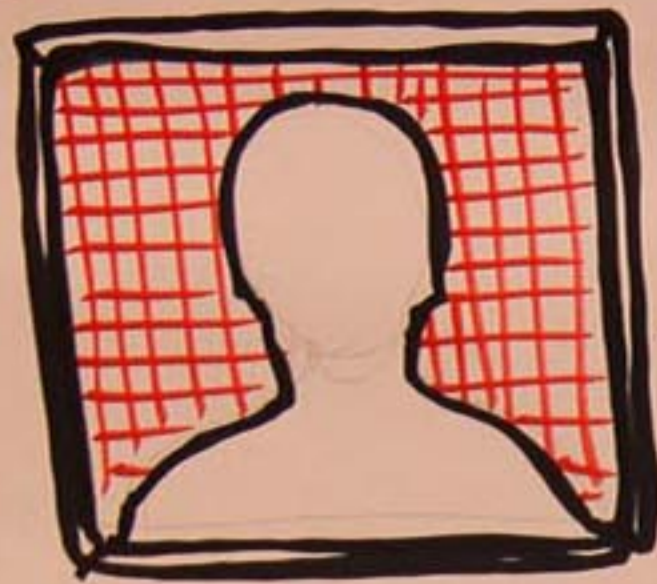
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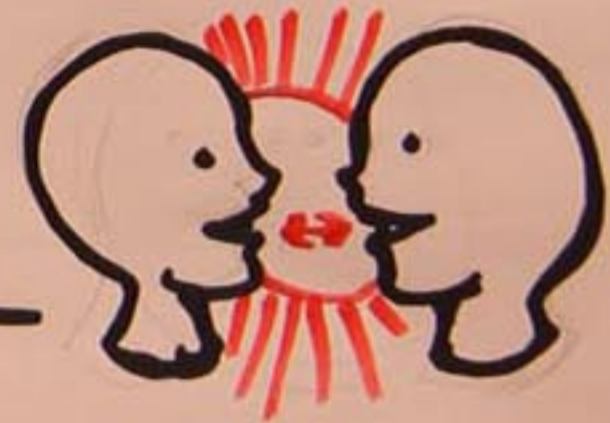


TOM IN SYRACUSE  
HAS A PROBLEM  
YOU CAN HELP WITH!

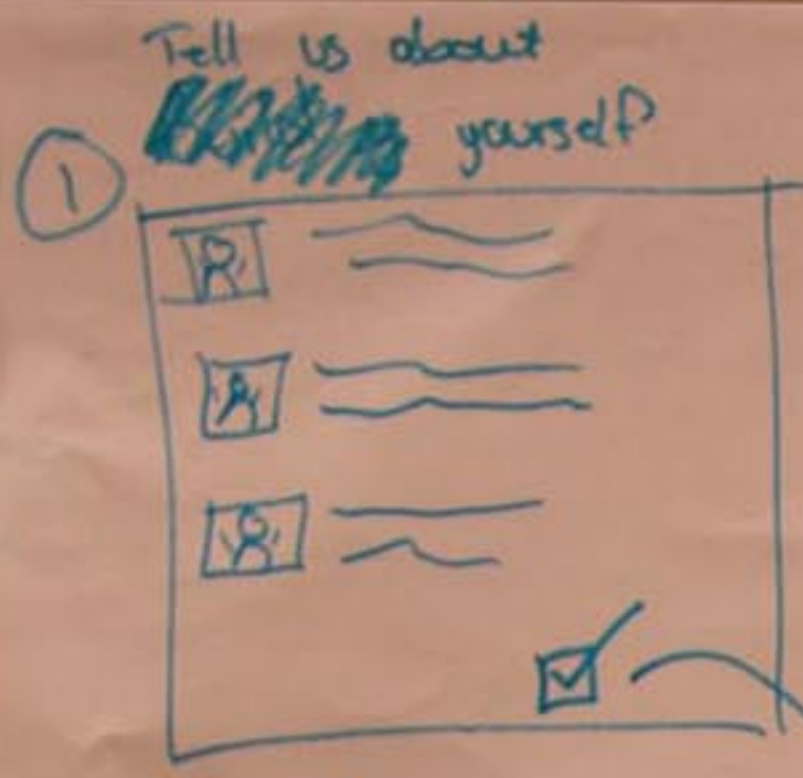
YES

NO

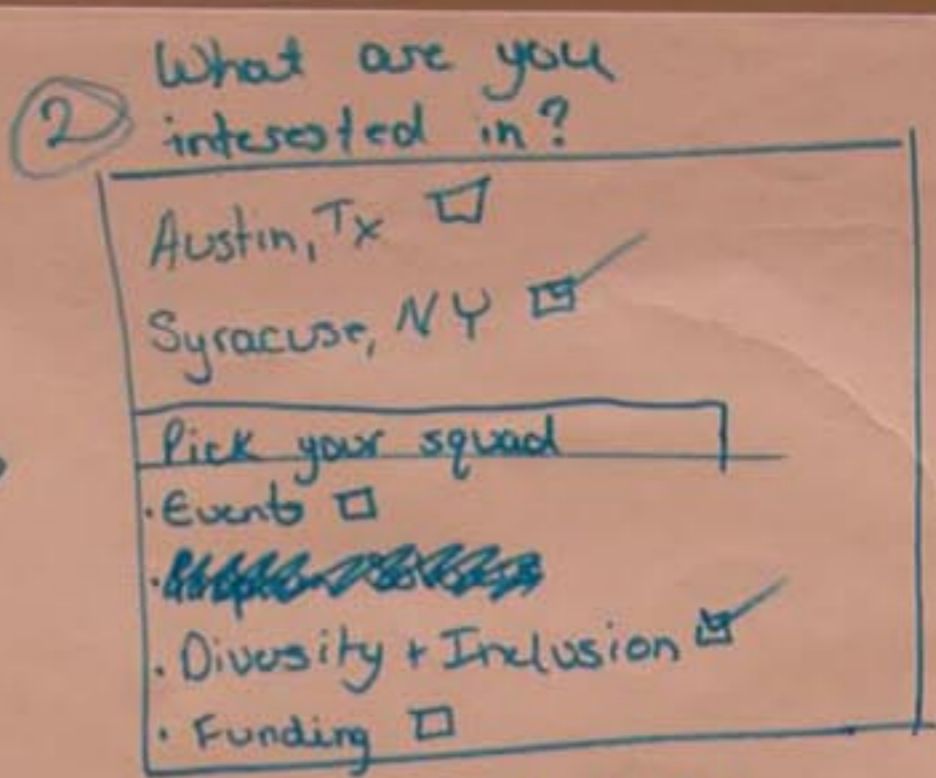
MAKE COMMENTS



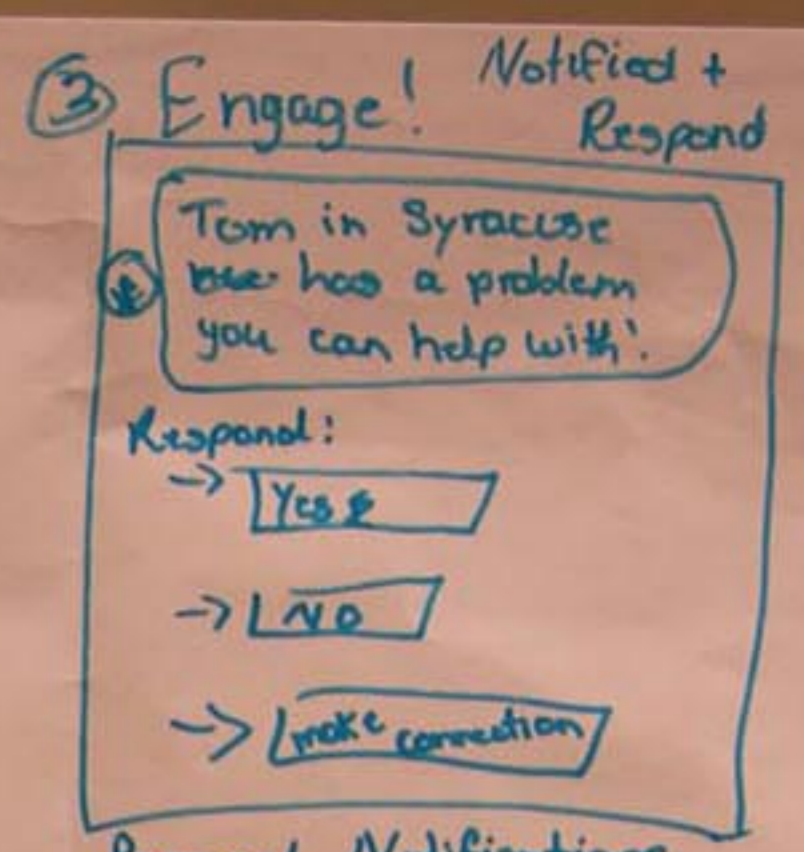
\* These are features  
to Add to the existing  
ESTHIP App \*  
Keep the App Live, Please!  
We love it!



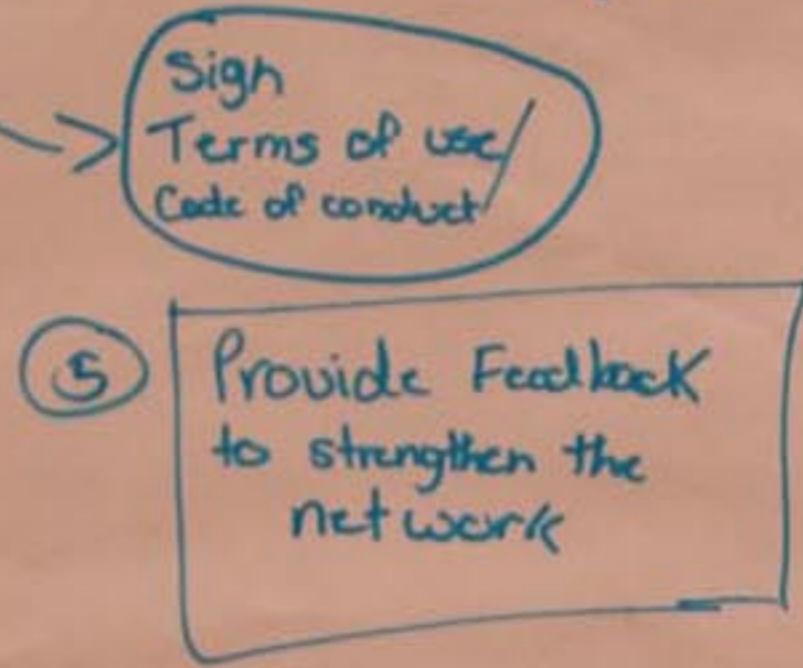
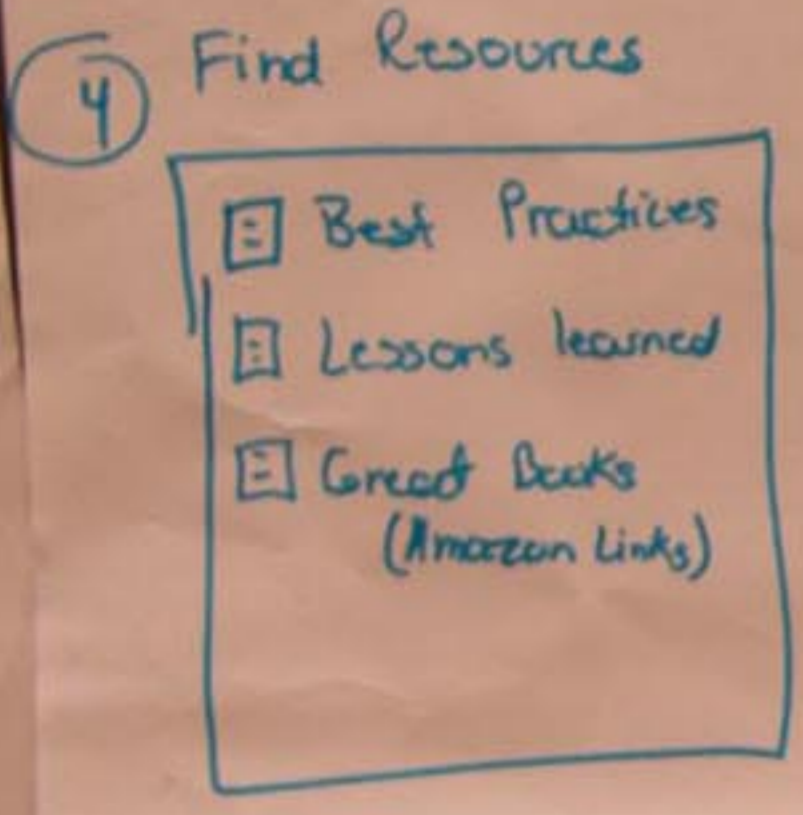
Profiles



Groups + Subgroups "Squads"

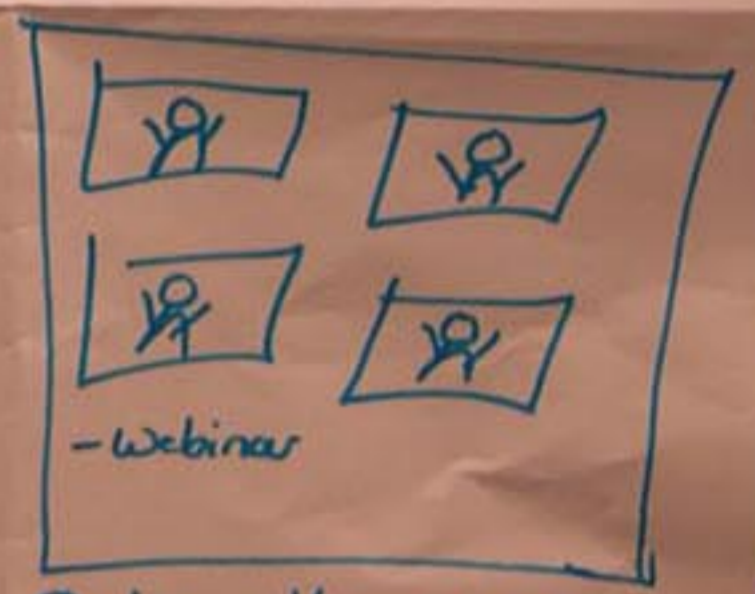


Personal Notifications



Events in-person

1. Online Profile (Picture) with skillsets
2. Select Sub Groups (Map)   
 (\* Maps By Geography)   
 Squad   
 - Geography   
 - Challenges   
 - Successes
3. A Chat on Phone with   
 - Yes   
 - No   
 - make connections   
 Buttons
3. B Events Calendar   
 - Local   
 - Pop up events   
 - Request + connecting
3. C Google Hangout Screen   
 Group Chats
3. D Facetime / Video Chat   
 - Local
4. Books, Links, Magnifying Glass   
 Light bulb



Online Hangouts



Video Chat / Testing



SS03/1/1

TEAM 14 - MISC 3

### CONTRIBUTIONS

- mani Sesto code at contact
- Regional Founding Members
- Next Pley Streamline Resources in WWT
- website

TEAM 14 - MISC 2

NAME → INCLUDE TEAM MEMBER NAME

Ecosystem Builder Network

"eBuilder Network"

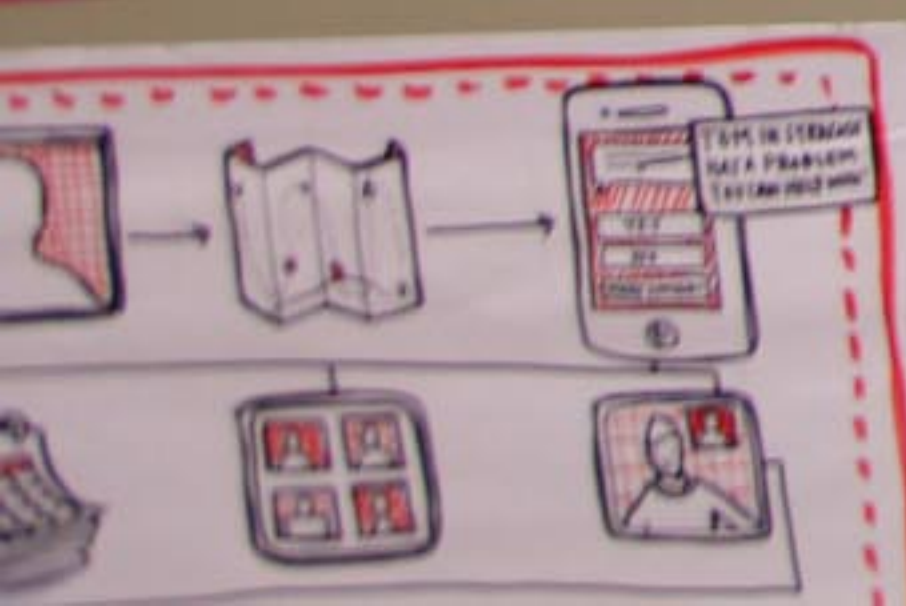
Mendel chelly	Eze Ashley	Christal Brandon	Derek Jess	Shervonne Sonia
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TEAM 14 PAINTS 2/2

TEAM 14 - MISC 3

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Real time collaboration

- Channel (city/region)
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MARK

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## Features - Extensions of Ship App

- Profiles w/ skills to select
  - Create groups/subgroups aka "Squads"
  - Real Time Collaboration
  - Best Practices Section - Results to share w/ others
  - Social Functionality
  - Calendar Invites - Coming to your town
  - Community Events Calendar
- E-Connect  
E-Peer



# TEAM 14 - WNW - MWS 03/11

TEAM 14. MISS. 3

Inclusion	Group must add value	Geographic Isolation • Distance • Perceived Differences
Lack of patience	Follow-up app	Corruption Method for self selecting/ident specialty
Change the Language?	Startups Entrepreneurship ≠ Just Tech	Too many players
Geo and topical human visibility	Identifying The "EVERYONE" Define an ecosystem builder	Maintain trust
Connective tech	Assumptions that don't allow a safe space to not understand a thing.	Tunnel Vision/ Rabbit hole Syndrome



How to be intentional	Legitimacy	E.A.S.Y. Communication
Limited resources to do more	Need	Sustaining momentum of use

TEAM 14  
PAINPTS.  
2 1/2  
←

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