

# NAME

Joe Russo's Almost Dead

## TEAM MEMBER NAMES

6 Joe Russo

6 Deb Hoover

6 SJ Mexted

6 Felton Wilson (Dr.)

6 Jared Marquette

6 Yusef Yarden

6

Build  
for  
America

# DESCRIPTION

2 year "fellowship" / ecosystem builder in-residence  
for local stakeholders (2 per city, 5 city pilot).

## Raw Skills Necessary

- ↓ fundraising
- \* can run "campaign"
- \* working understanding of inclusion
- \* Regionally seen as "super-connector"

Kan Khan + city contribute **COMPETITIVE** salary

Deliverable Name:

Build for America Fellowship Program

Ecosystem Builder MS T24

Mission Title:

Leadership

Table:

### Description

are you delivering today?

First Phase:  
Kaufman  
Connects \$\$\$  
eventually  
Eventual  
Cost share  
Model  
w/ regions

2 year  
Fellowship

Use Kaufman  
Network &  
Rise of the  
Rest Network  
to identify Regions

6-12  
Ecosystem  
Builder in  
residence

Current  
leaders in  
region

2 per  
city,  
5 city  
Pilot

Imbed  
in Eship  
Ecosystem  
"rotate"

\$80,000  
salary

Public/  
Private  
Anyone  
can apply

### Application

how does it work? how will it be used?

Both Kaufman  
& 2-3  
regional  
leaders review  
applications

Ask regional  
leading  
orgs to  
nominate  
20-30 leaders

Super-  
connector  
"NODE"

Fundraising  
Experience  
Campaign  
Experience

Inclusion

### Impact

how will it help ecosystem builders?  
what systemic issues will it address?

Training  
&  
connectivity

Bootcamp  
for  
cohort  
of fellows  
(Kaufman hosts)

Mentoring/  
or sponsor  
Advisory  
Board  
for fellow

- Leadership  
- Fundraising  
- Communications  
- Campaign  
- Community organizing

Fellow to  
fellow  
learning  
& sharing

### Team Members

who is working on this? include contact info and any future plans or commitments

Kaufman  
First &  
Second  
Phase

Pilot Cities  
Cleveland  
Cambridge, MA  
Des Moines  
Nashville

Regions/  
cities  
Gain. →

Initial  
Phase  
each city  
2-3 major  
partners will  
support

University  
Colleges →

Foundations  
second +  
phases

~

see  
←

### Partners & Resources

what partners and resources should be engaged going forward?

Need  
Steering  
Committee

### Next Steps

what should happen next? where would you like to see this go in future iterations?

Concept  
paper to  
EMKF ①

Full  
proposal  
to EMKF ③

Collect  
Data +  
Results/  
Evaluate ⑤

Outreach  
to  
Pilot  
Cities/  
Resources ②

Launch  
Pilot  
(5 cities) ④

Tweak  
+  
Repeat ⑥

Need  
Steering  
Committee

Outreach  
to  
Pilot  
Cities/  
Resear

Launch  
pilot  
(5 cities)

# Community Organizer

(US)  
Ecosystem Builder

? Do "they" know the difference?

? Do "they" know which they are?

\* Coordination of Community Organizer

\* Responsibility to "learn and disseminate"

\* Story telling

\* identification, organization, distillation of resources (mapping)

\* community organizing background

\* Understand inclusion

\* other jobs

\* best person for job

Tweak ⑤  
+  
Repeat

## Criteria

## Build 4 America

### Selection of cities:

- coworking space
- knowledge based economy
- universities
- diversity of cities
- size of city - varied
- existing economy
- receptivity
- diversity in population
- ability to have "skin in game"
- mentor / sponsors

### Selection of Fellows:

- some experience as ecosystem builder
- go-getter, eager, resilient, visionary
- Super-connector
- Resource raiser

# CONTRIBUTIONS

- \* Suggestions of potential ecosystem builders for "certification"
- \* Application Process (high level)

MS T24

- \* Arc  
~~st~~ or
- \* Doll
- \* Run
- \* Fun

## PAIN POINTS

- \* Are these people entrepreneurs ~~or~~ or Community Organizers?
- \* Dollar Dollar Bills y'all
- \* Runway - expectation vs reality
- \* Fundraising

MS T24

Can run  
campaign

Strategy  
organiza

Old  
time  
mayors

Public  
Affairs

~~Connections~~

Not in  
it for the  
money \*

entrepreneur  
②  
entrepreneurial

Create  
masterpiece &  
resources to form  
ecosystem

When does  
diversity  
fall?

Ecosystem  
builder ②  
community  
organizer

Ecosystems  
consists of  
entrepreneurs...  
which or who?

# CONT

- \* Suggestion ecosystem
- \* Application