

NAME

Built 2 Thrive

TEAM MEMBER NAMES:

- 6 Marc Nager
- 6 GERAUD STATON
- 6 Marnie LaVigne
- 6 ERIK BIRKERTS

- 6 David Witzel
- 6 Jayne Fleener
- 6 Lori Huber
- 6 Tek Baker

DESCRIPTION

EBO Canvas

Deliverable Name:

Mission Title:

Table:

M6
T33

Description

what are you delivering today?

EBO
Canvas

Application

how does it work? how will it be used?

Context
dependent

Aggregate
Examples
& Experiences

Impact

how will it help ecosystem builders?
what systemic issues will it address?

Speed +
improve
planning

Encourage
new
ideas

Structure
for
Benchmarking

Team Members

who is working on this? include contact info and
any future plans or commitments

Partners & Resources

what partners and resources should be
engaged going forward?

Next Steps

what should happen next? where would you
like to see this go in future iterations?

Crowd
sourced
database

Competition
to
attract
data

EBO
Canvas
Coaching



MISSION 6
STRUCTURE FOR SUCCESS:
 Designing Sustainable Ecosystem Building Initiatives

33

CONTRIBUTIONS

Examples of working EBO

New models: open, transparent EBOs

Thought leaders

Expressed program delivery

Scar tissue

Take of enter culture

Focus on needs, not money

Work Group MATTERS

Distribution of roles: proposition across many brief cases

Solving for the right group

Work in a global Model

Accounting, Collaborating

Things are not good

Take of models to allow to sustain model

Summing the total of work to get to sustainability

Right Mission: alignment of ecosystem of ecosystem

NAME
 Built2Thrive

TEAM MEMBER NAMES:

- 6 Mara Nager
- 6 Cecelia Stanton
- 6 Marne Lavigne
- 6 EDNA PARKS/STIS
- 6 David Witzel
- 6 Jayne Fleener
- 6 Lori Huber
- 6 Ted Sauer

DESCRIPTION
 EBO Canvas

Mission Title: _____

Deliverable Name: _____

<p>Description what are you delivering today?</p> <p>EBO Canvas</p>	<p>Application how does it work? how will it be used?</p> <p>Context dependent</p> <p>Aggregate Examples & Experiences</p>	<p>Impact how will it help ecosystem builders? what systemic issues will it address?</p> <p>Speed & improve planning</p> <p>Encourage new ideas</p> <p>Structure for Anchors</p>
<p>Team Members who is working on this? include contact info and any future plans or commitments</p>	<p>Partners & Resources what partners and resources should be engaged going forward?</p>	<p>Next Steps what should happen next? where would you like to see this go in future iterations?</p> <p>Crowd sourced database</p> <p>EBO Canvas coaching</p> <p>Compute to attract data</p>

<p>Key partners ex.</p>	<p>Key Activities ex.</p>	<p>Value prop. ex. Inclusia entrepreneurship for our community</p>	<p>Customer relationships ex. - community outreach - education</p>	<p>Customer segments ex. minority owned businesses ex. women owned businesses</p>
<p>Key Resources ex.</p>		<p>channels ex. - town forums - online presentations - video interviews</p>		
<p>cost structure ex.</p>		<p>revenue stream ex.</p>		

Key partners

ex.

Key Activities

ex.

Value prop.

ex. Inclusive entrepreneurship for our community

Customer relationships

ex. - community outreach
- education

Customer segments

ex. minority owned businesses
ex. women owned businesses

Key Resources

ex.

channels

ex. - town forums
- online presentations
- video interviews

cost structure

ex.

revenue stream

ex.

We get it!

PASSION

CONTRIBUTIONS

Examples of
working
EBO

New models:
- open source
- 5's EBOs
- volunteer networks

Rock Bottom
Now!!!
MOTIVATED

Structured
Environment
-
Foundation
to
convene

Thought
leaders

experienced
program
delivery

Scar
tissue

NETWORK
+
CONNECTIONS
+
RELATIONSHIPS

Role of
Education in
mindset +
engagements

Lack of
entre.
culture

Not
Being
Inclusive

Bootstrapping
Collaborating

Having a
clear
goal

Focus on
needs, ^{1st} not
money

Lack of A
Balance between
competition +
cooperation

COMMUNICATING
+ BUILDING
UNDERSTANDING/
RECOGNITION
OF
VALUE

WHY ECOSYSTEMS
MATURE?

WHAT
GROUP
MATTERS?

It
CAN be done!

Distribution
of value
proposition
across many
beneficiaries

lack of
long term
vision +
commitment

fear of
failure

Solving
for the
right groups

Starting
w/ a solid
model

lack of
models to
follow to
prioritize needs

Surviving
the "valley
of death"
to get to
sustainability

As an ecosystem,
seeking diversity
as a strength

Identifying
the right
people for
your board

Clarifying
mission

Identifying
partners

Getting
Buy-in
at school
and community

Right
pressure/
support/
of enabling
partners