

NAME

Stronger Communities

TEAM MEMBER NAMES

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DESCRIPTION

STARTUP WEEKEND FOR ESOS TO
CREATE A COMMON MANIFESTO + PLATFORM
TO DEEPEN PARTNERSHIPS + TAKE
MEASURABLE ACTIONS FOR

#STRONGER COMMUNITIES

Deliverable Name:

Mission Title:

Table:

Description

what are you delivering today?

Application

how does it work? how will it be used?

- "STARTUP WEEKEND" MODEL
↳ collaborative problem solving

- ESOs + entrepreneurs + leaders
Come together to work on
creative solutions for the
ecosystem.

- TAKES ESOs through the same
process we send our entrepreneurs
through.

Impact

how will it help ecosystem builders?
what systemic issues will it address?

- SHARED GOALS

SEE MORE →

Team Members

who is working on this? include contact info and
any future plans or commitments

- THIS IDEA CAN BE USED LOCALLY.
VARIOUS ORGS CAN PUT THIS ON + INVITE
OTHERS.

- "Startup Weekend" + "48Hour Launch"
templates already exist

- ADAPT TEMPLATES TO MEET
YOUR ECOSYSTEM'S
NEEDS

Partners & Resources

what partners and resources should be
engaged going forward?

- CHECK OUT "STARTUP WEEKEND,"
"48Hour Launch," "CO. STARTERS Generator"
and ~~OPENSPACEWORLD.ORG~~

Openspaceworld.org for
event templates

- This is to be done locally -
ENGAGE local ESOs, entrepreneurs, leaders!

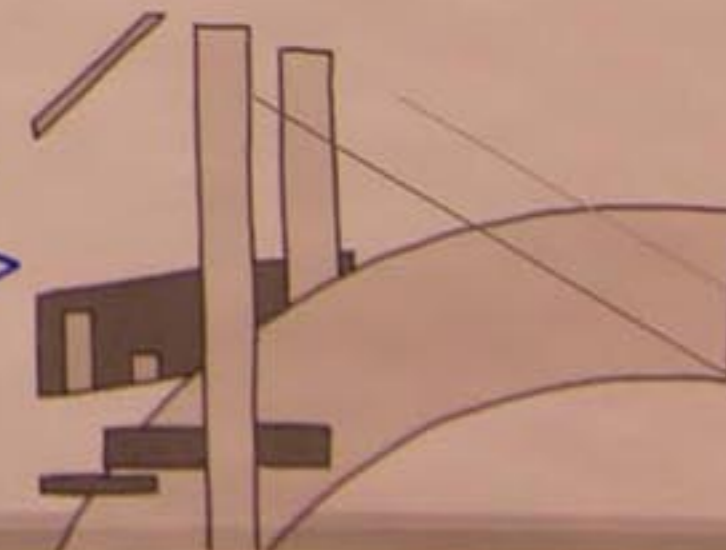
Next Steps

what should happen next? where would you
like to see this go in future iterations?

- CREATE THE TOOLKIT

- TEST IT OUT IN A
COMMUNITY

- TAKE OVER
THE WORLD



→ start with problems you want solved

- OPEN SPACE TECH/STARTUP WEEKEND

↳ ECOSYSTEMS + THE BUILDERS SOLVING PROBLEMS

OUTPUTS

- ① Shared manifesto
- ② Knowledge of RESOURCES CURRENTLY AVAILABLE
- ③ HOW WE WORK TOGETHER
- ④ Common GOALS FOR ECOSYSTEM
- ⑤ DEFINITIONS OF TERMS
- ⑥ MEASURES OF SUCCESS ~~MEASURES~~, RIGHT METRICS
- ⑦ DEEPER TRUST + KNOWING THE PLAYERS
- ⑧ ~~SCHEDULE~~ SCHEDULE / PLAN
- ⑨ REGULAR CHECK INS
- ⑩ CREATES ENERGY
- ⑪ SENSE OF URGENCY
- ⑫ WORKING TOGETHER

53

57 140 Characters

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26

- "Startup weekend" for ESOs to

PAIN POINTS

- different languages
(words mean different things)
- don't see themselves as
entrepreneurial support org
(Economic Dev., small businesses, etc.)

- LACK OF COMMON PURPOSE * * * *

- HARD TO COLLABORATE ON
BIG things = people are busy *

- Competing for RESOURCES * * * *

- Competing for metrics

- Geography

- CREDIT = WHO GETS IT * * *

- Not understanding * *
players

- Lack of entrepreneurs *
involved - time

- Telling each other
what our pain points are. *

NAME

Communities

with problems you want solved
STARTUP WEEKEND
EMs + THE BUILDERS SOLVING
PROBLEMS

140 Characters

- "Startup Weekend" for ESOs to
create a common manifesto ~~to~~ + platform
to deepen relationships + take measurable action for
partnerships
#stronger communities

Startup Weekend
FOR ESOs
Playbook.
PLAYBOOK FOR
ESO's to deepen
relationships while
creating a common
manifesto + platform
at a

23
31
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19
20
19
140