

the MAYORS CONFERENCE on ENTREPRENEURSHIP

OCTOBER 2017 | OAKLAND, CA

INTRO



2

SHOWCASE & SHARE



4

EXPERT INSIGHTS:
NOTES FROM THE FIELD
JAY NATH



6

EXPERT INSIGHTS:
SUCCESSFUL SOCIAL
ENTREPRENEURSHIP
FRAEDA KLEIN



9

CLOSE & NEXT STEPS



11

1



WELCOME

3



EXPERT INSIGHTS:
SUCCESSFUL CITIES
JOHN LETTIERI

5



DISCOVER

7



DESIGN

8

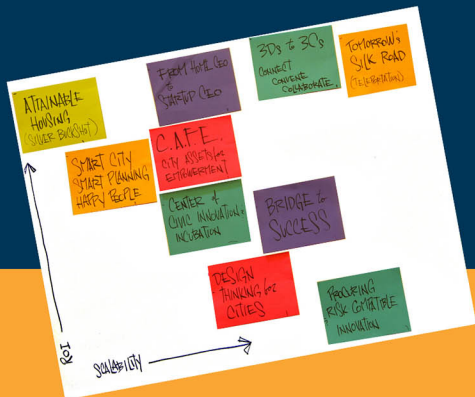


STREET PARTY

10



DELIVER



DEVELOPING
21ST CENTURY
SKILLS

CITY
PROCESSES/
ASSETS

ATTAINABLE
HOUSING

FUTURE of
INFRASTRUCTURE
21ST CENTURY ECONOMIES

OUTREACH
CITY intelligence

CIVIC INFRASTRUCTURE

INFRASTRUCTURE
 COSTS are increasing
 and there is LESS SUPPORT
 from FEDERAL and STATE
 agencies

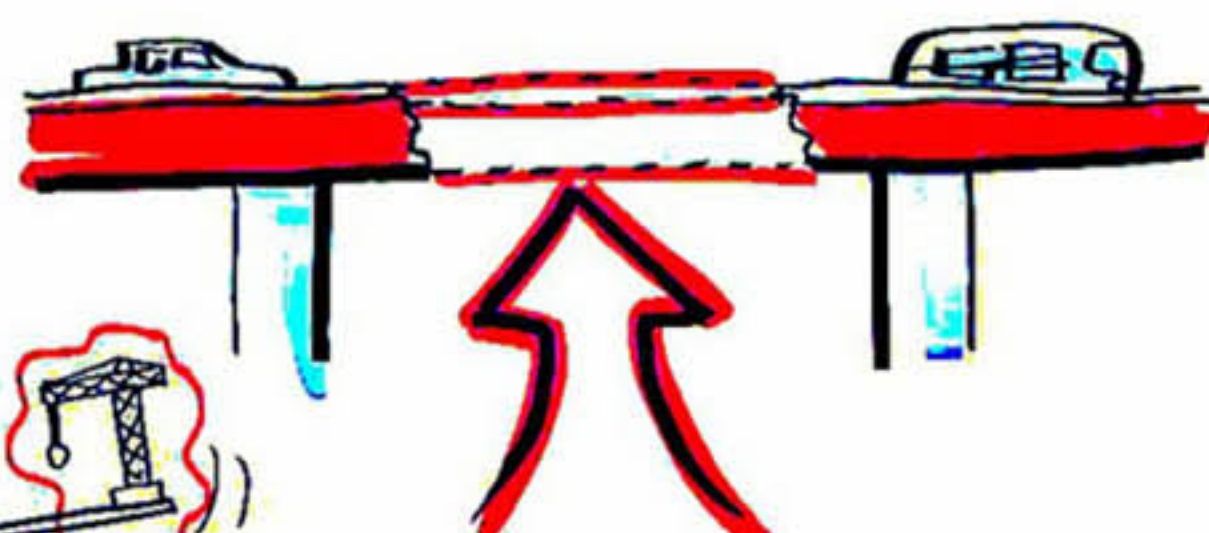


THE USE of INFRASTRUCTURE will change
 DRASTICALLY in the coming years with
 DRIVERLESS CARS, CAR SUBSCRIPTION SERVICES
 REPLACING CAR OWNERSHIP, DRONES, DENSIFYING of CITIES, SMART CITIES.

INFRASTRUCTURE PROJECTS often REQUIRE
INTERJURISDICTIONAL COOPERATION
 WHICH CAN BE DIFFICULT to
 ACHIEVE if there is
 MISTRUST



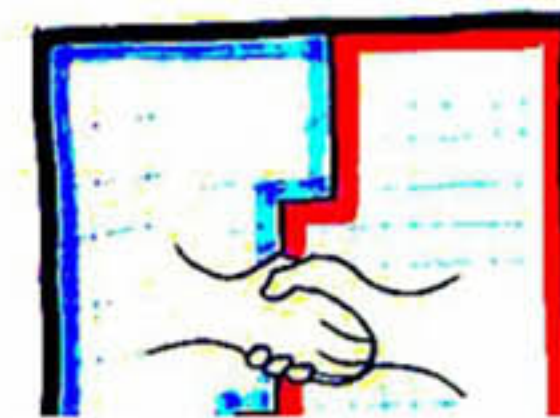
HOW CAN **CITIES** PARTNER WITH
Non-governmental agencies
 to help address LONGSTANDING INFRASTRUCTURE
 issues, WHILE **maintaining FIDELITY**
 to the **PUBLIC INTEREST**.



HOW CAN CITIES LEVERAGE
 Ubiquitous sensing,
 SMART CITIES and BIG DATA to
DEVELOP new INSIGHTS
 on the impact of INFRASTRUCTURE
 BOTH **POSITIVE** and **NEGATIVE**.

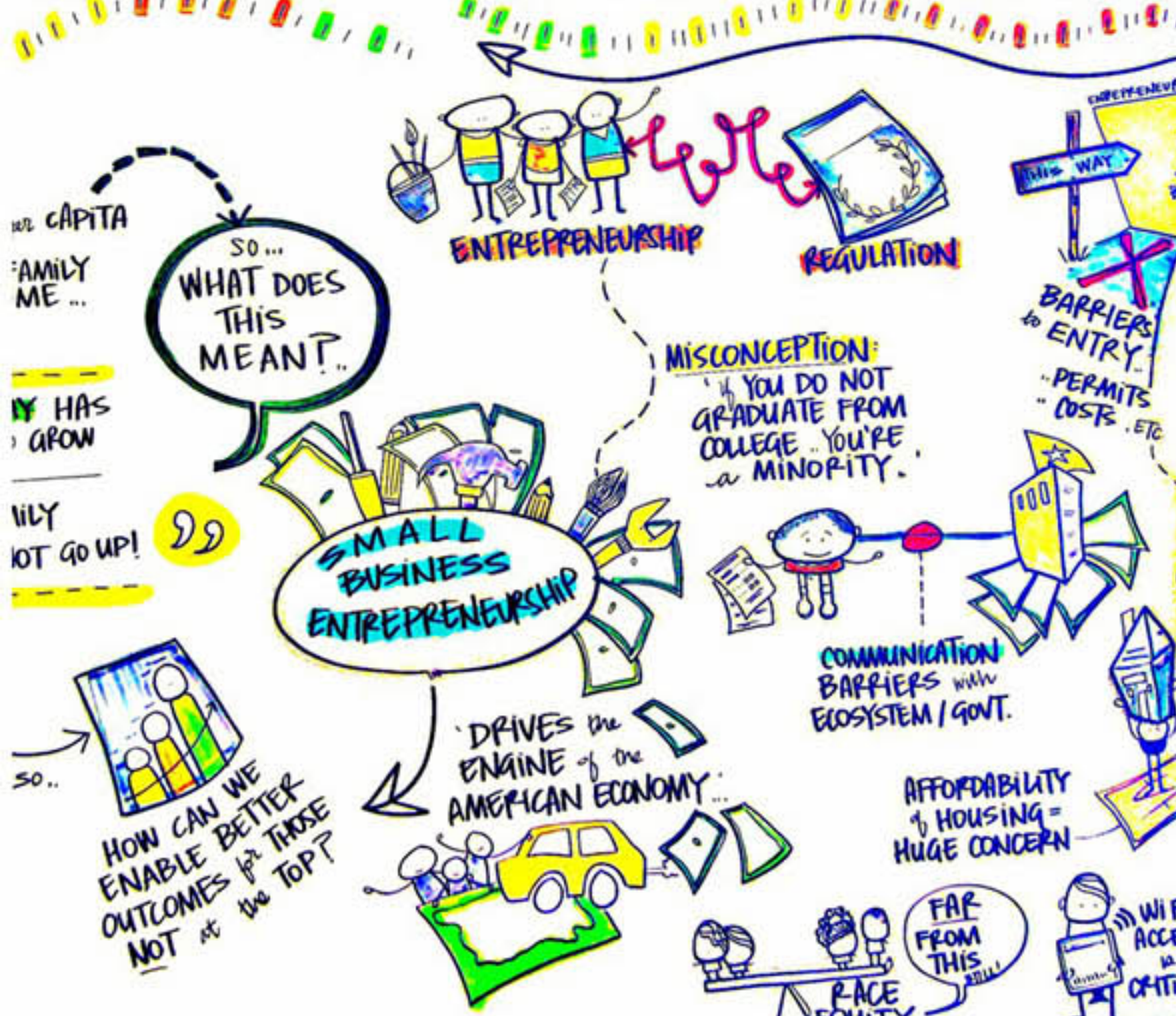


How can CITIES LEVERAGE
TECHNOLOGIES to build INFRASTRUCTURE for
 the **FUTURE** and not JUST REPAIR the
 INFRASTRUCTURE of the **PAST?**



How can CITIES **BUILD**
SYSTEMS of COOPERATION
 between JURISDICTIONS?

ECONOMIC DEVELOPMENT



THE MAYORS CONFERENCE ON ENTREPRENEURSHIP
 OAKLAND
 OCT 25th - 27th
 Welcome to: **MARRIOTT GRAND BALLROOM**

EQUITABLE ECONOMIC DEVELOPMENT



Mayors CONFERENCE ON ENTREPRENEURSHIP OAKLAND, CA



THE MAYORS CONFERENCE ON ENTREPRENEUR

